



In June 2009, the group La Poste, MyID.is Certified, and the laboratory CEREGE won with the Identic's project, the call to tender for innovative projects launched by the Ministry of Economy and Finance (DGCIS) via the Secretariat to Innovation and Nathalie Kosciusko-Morizet.

Since May 3rd, 2011 was launched Identic, a world first, which allows to issue a digital identity verified by La Poste.

<http://identic.laposte.fr>

This Digital Identity allows its holder:

- To display on third party sites accepting Identic the fact that his digital identity has been verified by La Poste.
- To strengthen the confidence linked to their profile.
- To authenticate using their Identic's username and password on different sites accepting this digital identity.

The experiment will last for 6 months, and will allow the 1.2 million citizens of the Essonne department to register on Identic in order to certify their Digital Identity.

This experiment will help test and observe the practices related to verified digital identity and identifying the benefits of using this digital identity for users and websites accepting it.

The goal is to increase trust in online activities by enhancing the profiles of individuals through the display of a badge Identic next to their user profile. Identic also allows ease of use by using a single Identic's login and password (SSO) to access sites that accept digital identity verified by La Poste.



The certification process is divided into 3 stages:

- Inscription on Identic where the user declares his identity
- The user is charge €6 and immediately refunded with a random amount between 1 cents and €1.

This refund is the first random verification code and allows a user to link to a validated bank account.

- Finally, the user receives plain letter containing an activation code delivered personally by a postman.

La Poste provides the face-to-face verification of users by delivering a registered letter with acknowledgment of receipt without any procuration; this LRAR is specially developed for this experiment.

MyID.is Certified, the first independent Digital ID Certification solution in the world, provide its technology platform, its servers, its know-how and experience gained during the past 4 years in the Certification of Digital Identities in 37 countries.

The laboratory CEREGE (Centre de Recherche en Gestion – de l'Université de Poitiers) will provide a white paper analyzing the observation made about this experiment. <http://cerege.labo.univ-poitiers.fr>

Once the user has completed the verification of his identity, he can then use his login and password to register on various partner sites that display the badge Identic stating that his identity is verified by La Poste. Trèfle, classifieds ads website, (www.trefle.com) is the first partner to join the experiment, others will join later.

identic

LA POSTE



Une identité numérique de confiance avec La Poste

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Bienvenue sur le site Identic du Groupe La Poste

Le développement d'internet a entraîné de nouvelles habitudes de consommation et d'échanges entre individus : développement de l'achat en ligne, des réseaux sociaux, des échanges entre particuliers (petites annonces, communication par email...). Ces nouvelles pratiques soulèvent aujourd'hui la problématique de la confiance sur internet.

Conscient des enjeux posés par le développement des échanges électroniques, le Groupe La Poste expérimente actuellement **Identic**, une offre d'identité numérique vérifiée par la Poste permettant de renforcer la confiance et de sécuriser les transactions internet entre particuliers (CtoC) & entre professionnels et particuliers (BtoC). L'offre Identic est actuellement ouverte aux habitants de l'Essonne (91) : pour bénéficier d'une identité numérique Identic, saisissez votre code postal à droite et cliquez sur "S'inscrire".

[En savoir plus](#)

Se connecter

Vous disposez d'un compte Identic

[Se connecter](#)

S'inscrire

Pour savoir si votre commune fait partie du périmètre de test, entrez votre code postal.

[S'inscrire](#)

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